

APPEAL STORY TEMPLATE

See below for help in crafting an appeal story for your fundraising page. Please make sure to always include the mission of The Phoenix. Thank you for fundraising!

OPTION 1: Individual Fundraising Page

My name is [REDACTED] and I am fundraising for The Phoenix!

The Phoenix offers a free sober active community to individuals who have suffered from a substance use disorder and to those who choose a sober life. Using a peer support model, they help members heal and rebuild their lives while also striving to eliminate stigma.

The Phoenix is very important to me because as a person in/supporter of recovery, I know physical activity and community are key to lasting sobriety!

INSERT PERSONAL STORY

My goal is to raise \$ [REDACTED] for The Phoenix. Your support would mean the world to me. Thank you for your help!

OPTION 2: Hosting an Event

My name is [REDACTED] and I am hosting a fundraising event for The Phoenix!

The Phoenix offers a free sober active community to individuals who have suffered from a substance use disorder and to those who choose a sober life. Using a peer support model, they help members heal and rebuild their lives while also striving to eliminate stigma.

The Phoenix is very important to me because as a person in/supporter of recovery, I know physical activity and community are key to lasting sobriety!

INSERT PERSONAL STORY

During September 2019 I will be participating in the "FORGED THROUGH FIRE" workout in solidarity with Phoenix team members and supporters around the country.

My goal is to raise \$ [REDACTED]. Every dollar donated will go towards supporting sober active communities around the country.

Your support would mean the world to me. Thank you for your help!