### 5 STEPS TO RAISE $100 FOR THE PHOENIX in 5 DAYS

<table>
<thead>
<tr>
<th>Day 1</th>
<th>Day 2</th>
<th>Day 3</th>
<th>Day 4</th>
<th>Day 5</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$10</strong></td>
<td><strong>$30</strong></td>
<td><strong>$55</strong></td>
<td><strong>$75</strong></td>
<td><strong>$100</strong></td>
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#### NOW IT’S PERSONAL —
Show your friends how impassioned you are by the mission of The Phoenix by being the first to donate $10.

**Tip:** Let people know the gift of The Phoenix lasts longer than the novelty item from Amazon in their shopping cart.

#### YOUR COMMUNITY & THE CAUSE —
Reach out to 4 members of your community, friends, family, friends of the family, and ask them to donate $5 — you’ve raised $20!

**Tip:** Remind people that you’re asking for 2 cups of coffee and their favorite barista would surely approve of their donation.

#### “I GET BY WITH A LITTLE HELP FROM MY FRIENDS!” —
Ask 5 of your closest friends to donate $5 to The Phoenix and BOOM! — you’ve raised another $25!

**Tip:** These are your close friends, they know your story. Remind them why The Phoenix is so important to you. We promise they’ll give.

#### GET TO WORK (AT WORK) —
Ask 2 businesses you frequent (coffee shops, taco spots, convenience stores, dry cleaners, etc.) to contribute $10 each to The Phoenix.

**Tip:** Most businesses are interested in supporting their community (and their image). Be sure to mention the perks of giving when asking for a donation!

#### SOCIALITE —
Post a link to your fundraising page on Facebook, Instagram, Twitter, etc. and let people know that no donation is too small. If just 5 people donate only $5, you’ll reach your goal of raising $100 for The Phoenix!

**Tip:** Make sure to thank every person that donates to your fundraising page. When people see others do good, they want to do good, too. Pass it on!

#FUNDRAISE4PHOENIX