## 5 Steps to Raise $100 for The Phoenix in 5 Days

<table>
<thead>
<tr>
<th>Day</th>
<th>Goal</th>
<th>Tip</th>
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| **Day 1** | $10  | NOW IT'S PERSONAL — Show your friends how impassioned you are by the mission of The Phoenix by being the first to donate $10.  
  **Tip:** Let people know the gift of The Phoenix lasts longer than the novelty item from Amazon in their shopping cart. |
| **Day 2** | $30  | YOUR COMMUNITY & THE CAUSE — Reach out to 4 members of your community, friends, family, friends of the family, and ask them to donate $5 — you've raised $20!  
  **Tip:** Remind people that you're asking for 2 cups of coffee and their favorite barista would surely approve of their donation. |
| **Day 3** | $55  | “I GET BY WITH A LITTLE HELP FROM MY FRIENDS!” — Ask 5 of your closest friends to donate $5 to The Phoenix and BOOM! — you’ve raised another $25!  
  **Tip:** These are your close friends, they know your story. Remind them why The Phoenix is so important to you. We promise they’ll give. |
| **Day 4** | $75  | GET TO WORK (AT WORK) — Ask 2 businesses you frequent (coffee shops, taco spots, convenience stores, dry cleaners, etc.) to contribute $10 each to The Phoenix.  
  **Tip:** Most businesses are interested in supporting their community (and their image). Be sure to mention the perks of giving when asking for a donation! |
| **Day 5** | $100 | SOCIALITE — Post a link to your fundraising page on Facebook, Instagram, Twitter, etc. and let people know that no donation is too small. If just 5 people donate only $5, you’ll reach your goal of raising $100 for The Phoenix!  
  **Tip:** Make sure to thank every person that donates to your fundraising page. When people see others do good, they want to do good, too. Pass it on! |