

# 10 STEPS TO RAISE \$1000 FOR THE PHOENIX

in 10 DAYS

A GUIDE FOR TURNING DAILY SMALL TASKS INTO BIG FUNDRAISING SUCCESSES.

DAY ONE

## START THE FIRE!

\$25

Show your network how passionate you are about The Phoenix by being the first to donate!

DAY TWO

## YOU'RE A SOCIALITE!

\$125

Post a link to your fundraising page on Facebook, Instagram, Twitter, etc. and let people know that no donation is too small.

DAY THREE

## MATCH-MAKER

\$175

Ask your employer, a business you frequent, a business owner, or all three for a \$50 donation. If they seem enthused, ask if they'll match what you raise.



**Tip:** Make sure to thank every person that donates to your fundraising page. When people see others do good, they want to do good, too. Pass it on!

DAY FIVE

## THROW A PARTY!

\$450

Use this opportunity to ask for donations face-to-face and tell your story.

DAY FOUR

## PARTNER UP

\$425

Work your network and ask 5 companies that have relationships with your employer to contribute to your fundraiser!

DAY SEVEN

## LET'S BE FRIENDS – BEST FRIENDS!

\$775

Ask 10 close friends to support The Phoenix by making a \$20 donation. Offer endless love and support in return—you were already giving it to them anyway!

DAY SIX

## FAMILY IS FAMILY!

\$575

Reach out to 5 family members to support your Phoenix fundraiser! Lovingly ask for \$25 each and BOOM! — you're closer to your goal!



**Tip:** Don't be afraid to **tell your story!** Once people know the motivation behind your fundraiser they'll be more drawn to give!



**Tip:** Remind people that **no donation is too small!**

DAY NINE

## YOUR COMMUNITY & THE CAUSE

\$925

Reach out to 10 members of your community: friends, family, friends of the family—and ask them to donate \$5 each.

DAY EIGHT

## GOOD NEIGHBORS

\$875

Knock on 4 neighbors' doors and ask for a \$25 donation to help fight addiction!



**Tip:** Remind people that you're asking for 2 cups of coffee and their favorite barista would surely approve of their donation.

DAY TEN

## THE FINAL STRETCH

\$1000

Ask three businesses you frequent for a donation of \$25 each. Pay it forward!